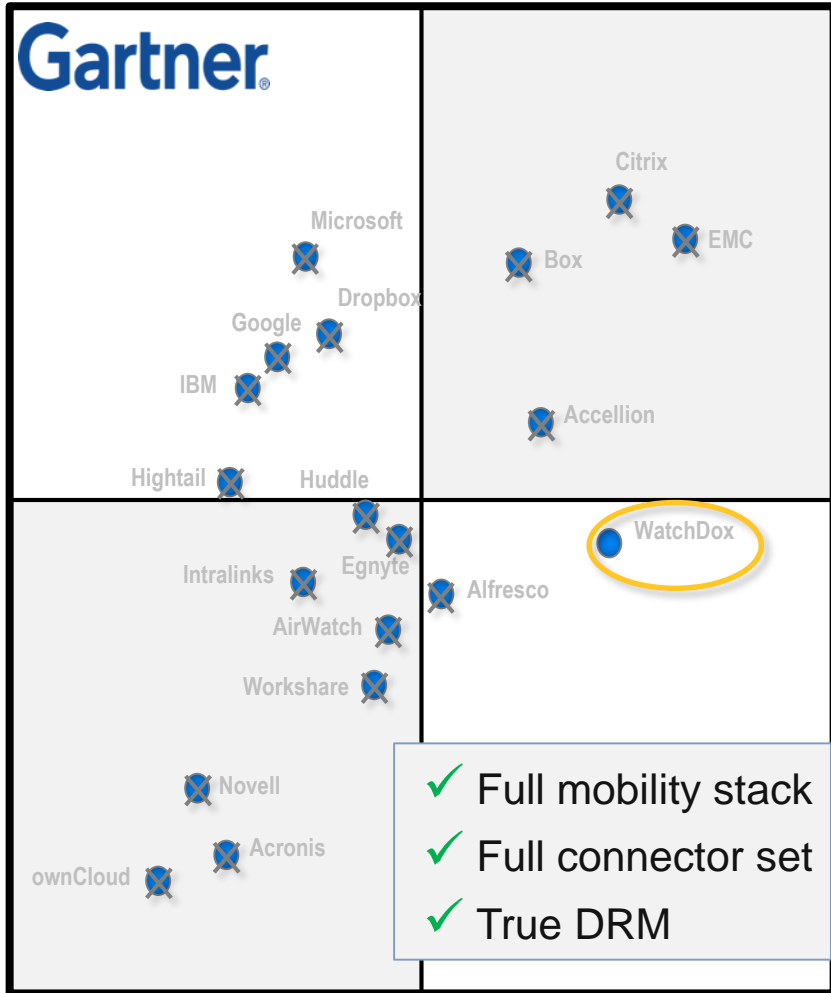


WELCOME TO THE NEW WORLD OF BLACKBERRY SOFTWARE



Analysts Agree: WatchDox Leads the Way

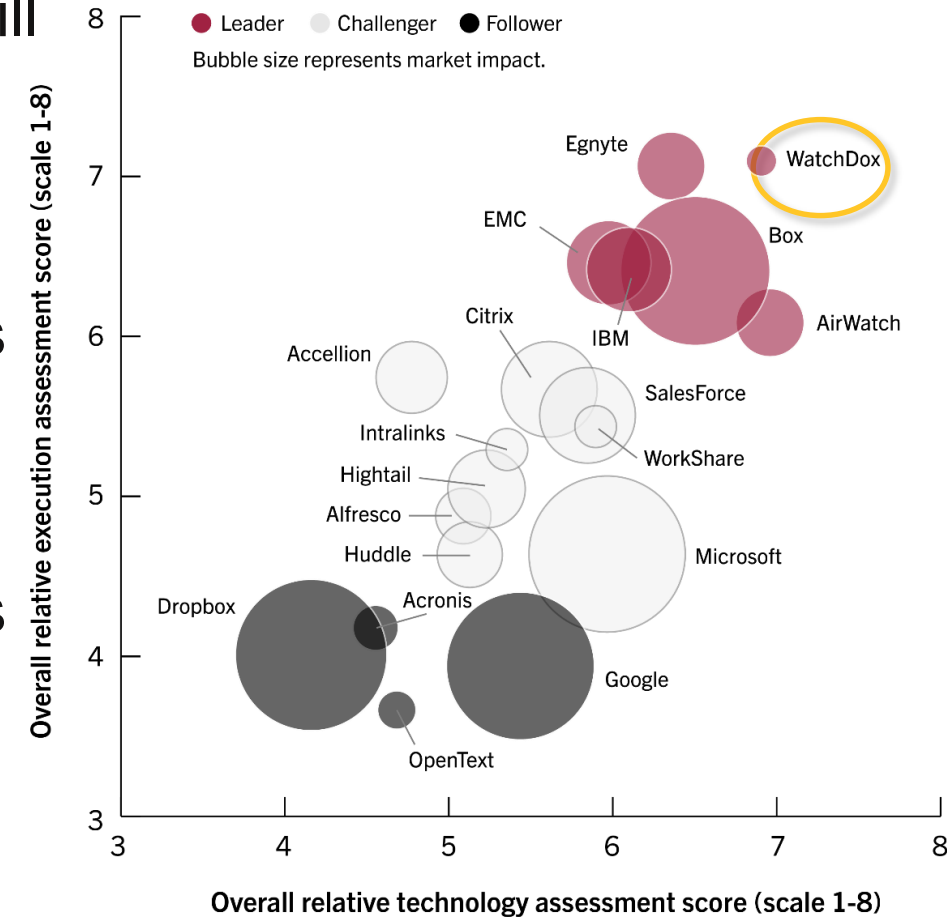


“The average device will access content from 6 repositories by 2016.”

“Enterprises need tools to be able to manage, monitor and secure which services and repositories employees use to store and share their files.”

Gartner, Predicts 2015

Figure 1: Ovum Decision Matrix: Enterprise File Sync and Share, 2014



Source: Ovum

WatchDox Tops Analyst Rankings

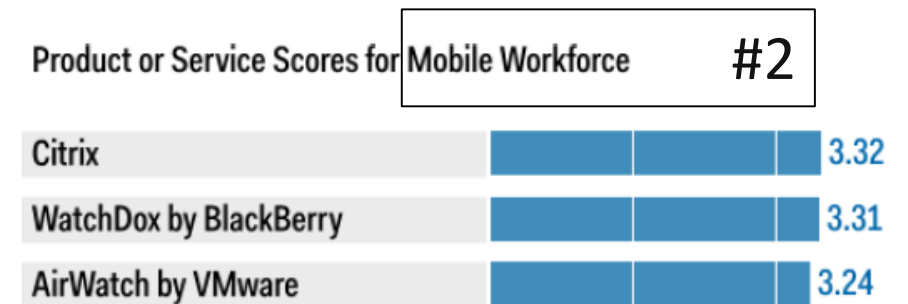
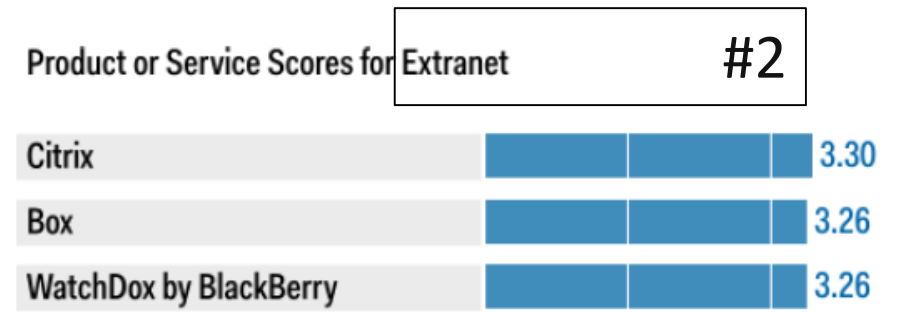


“Critical Capabilities for EFSS”
- October 2015

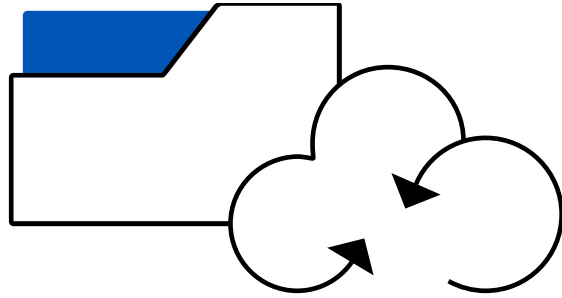
**Of 16 EFSS Vendors,
WatchDox was rated...**

Available here:

<http://el.blackberry.com/efsscc>

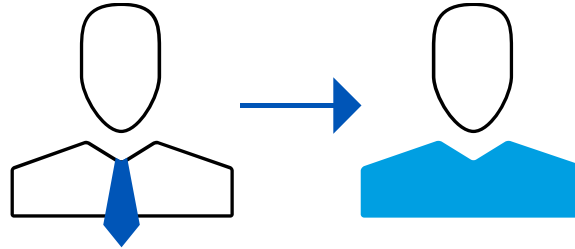


Current State Challenges



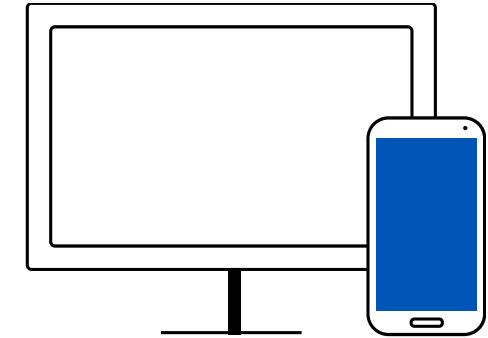
Critical files leave our repositories all the time. We have to ensure they don't end up in the wrong hands

Wherever files are...



My enterprise has to collaborate, often externally and we can't accept losing control of our files

Wherever files go...

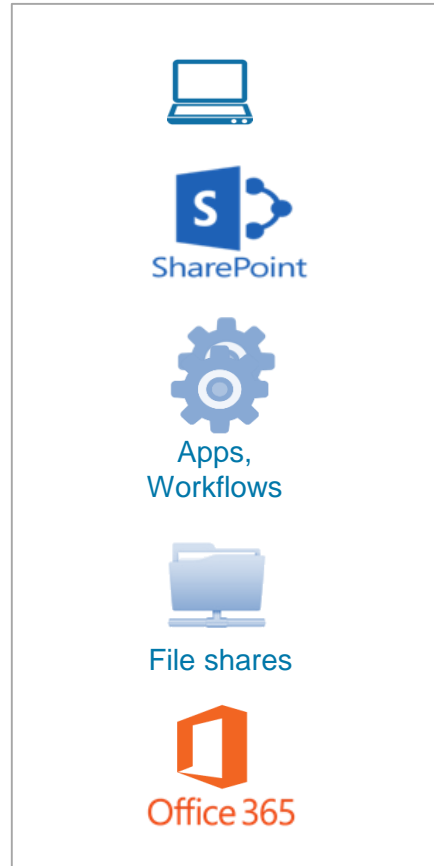


My organization's content is ending up on more and more devices and we can't lose our critical data

Whatever device...

Proposed Solution

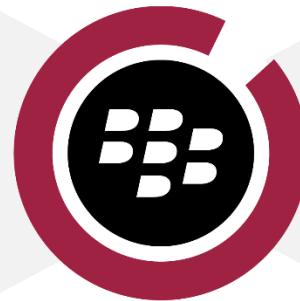
Enterprise repositories








Laptop
SharePoint
Apps, Workflows
File shares
Office 365

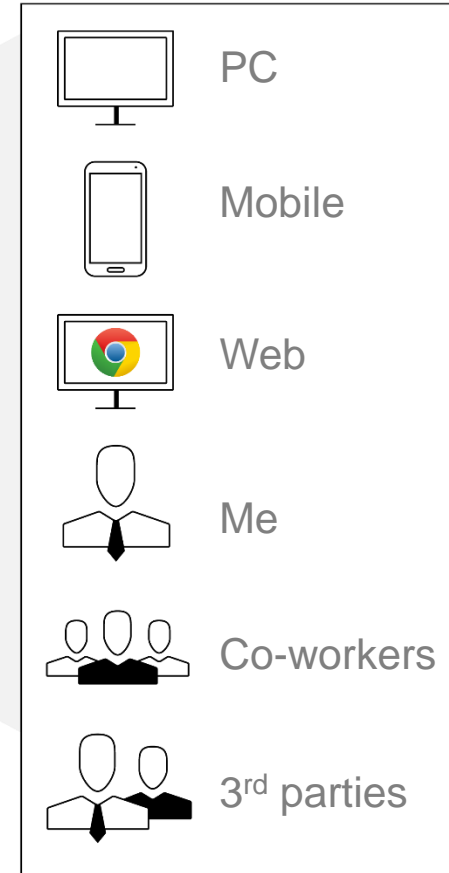
Cloud repositories

WatchDox by BlackBerry



-  **Secure:** DRM for PC, mobile & web
-  **Connect:** on-premise, cloud storage
-  **Mobilize:** securely sync, edit, annotate
-  **Track:** audit trail, remote wipe
-  **Authenticate:** internal/external users

New devices



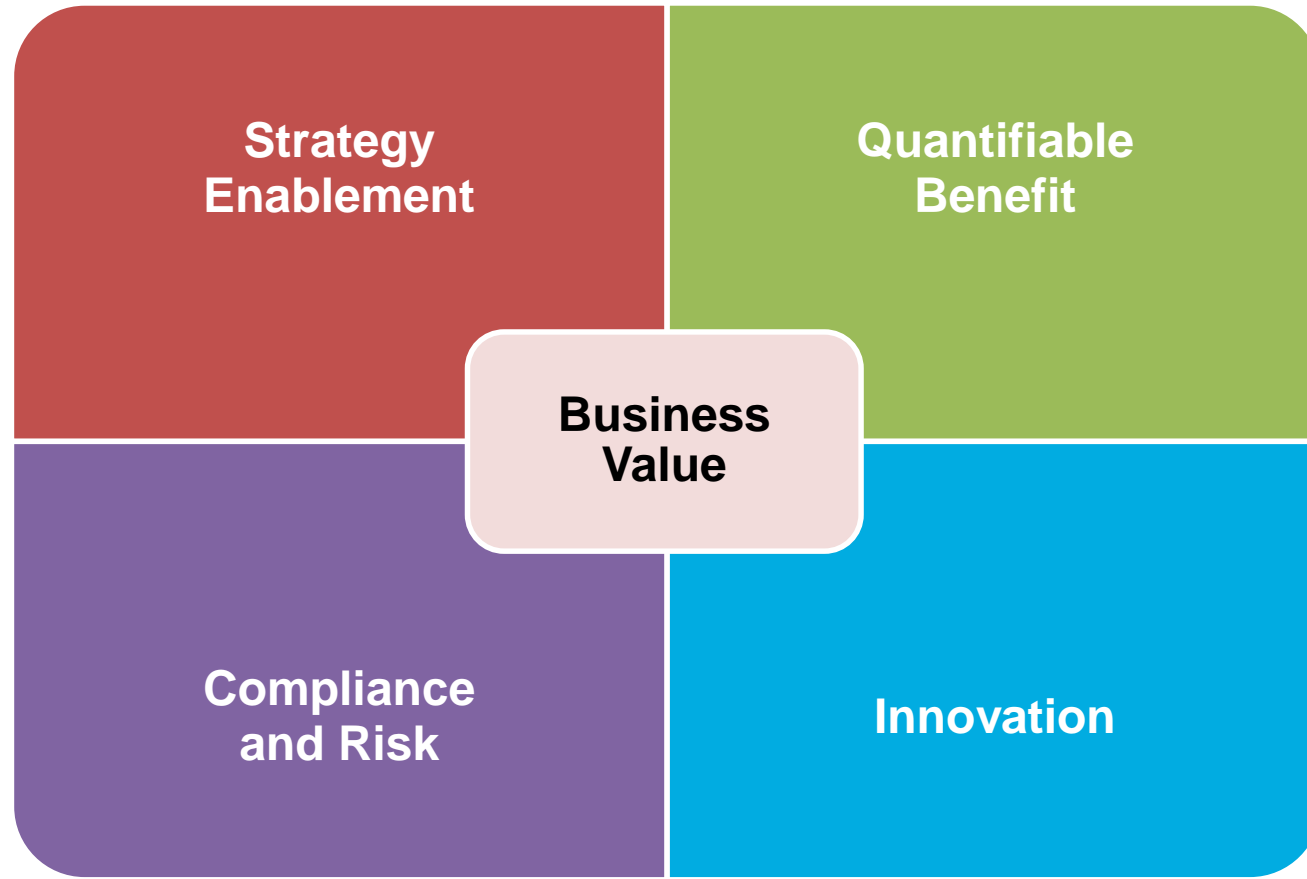
PC
Mobile
Web
Me
Co-workers
3rd parties

More users

Business Value

- Enables businesses to securely share files internally and externally
- Proven solution for secure file sharing and management with access from any end-point

- Embedded file protection and retains control on all devices
- Enables compliance with regulatory requirements
- Integrates with e-discovery



- Secure files by adding a layer of protection over existing infrastructure
- Improved Productivity
- Supports large Files

- True DRM, full mobility and connector sets
- Gartner names WatchDox by BlackBerry as 'Visionary'

Use Cases

SECURE EXTERNAL SHARING

Securely share with 3rd parties

- Outside Council
- Supply Chain / Vendors

SECURE FILE SYNC

Secure, enterprise-grade file sync

- Sync files/folders across devices
- Remote access

SECURE EXISTING RESPOSITORIES

Externalize and Mobilize Repositories Securely

- SharePoint, Network File Shares, and more
- Integration in to proprietary applications

SECURE MOBILE PRODUCTIVITY

Enable Mobile Workforce

- Access/edit/annotate documents on mobile
- BYOD: secure access on personal devices

SECURE LARGE FILE TRANSFER

FTP Replacement

- Simple, easy sharing of large files (10 GB)
- Replace cumbersome, complex FTP

WatchDox Capabilities

Secure Files

True DRM

- Embedded file protection
- Control print, edit, copy/paste
- Track and revoke on demand

PC/Mac/Web/Mobile

- Enforce control on all devices
- Trusted viewing
- Dynamic watermarking

Existing Repositories

- “Protect in place”
- Connect without replication
- Sync files with protection

User Productivity

Mobile Productivity

- Access content from any repository
- Annotate and edit documents
- Stream MS Office apps

Secure collaboration

- Share files internally/externally
- Keep control after sharing
- Automatically apply file controls
- Cross-organization authentication

Content Availability

Single pane of glass

- Access any content in one UI
- SharePoint, file shares, cloud

No replication

- Data remains at the source
- No duplication of content



Security on the fly

- Apply controls to any content
- Content secured in real-time


Delivering True Secure Mobile Collaboration

Point Solution Tools





- ✓ DRM
- ✓ Encryption
- ✓ Watermarking

- ✓ File Shares
- ✓ SharePoint
- ✓ Cloud Storage

- ✓ View
- ✓ Annotate
- ✓ Edit

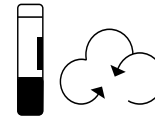
Bolt On Security

Bolt On Connectors

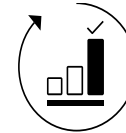
Bolt On Productivity



ALL the Security Tools



ALL the Connectors



ALL the Productivity Tools



Deployed however you want it

Thank You

